

1 **MINUTES OF THE WORK SESSION OF THE LYNNWOOD CITY COUNCIL HELD,**
2 **WEDNESDAY, OCTOBER 21, 2009 AT 7:00 P.M. IN THE CITY COUNCIL CHAMBERS**

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4 **Attendance:**

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| 5 Mayor Don Gough | Councilmember Loren Simmonds |
| 6 Council President Ruth Ross | Councilmember Jim Smith |
| 7 Council Vice President Stephanie Wright | Councilmember Mark Smith |
| 8 Councilmember Ted Hikel | Councilmember Lisa Utter (Excused) |

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10 Council Assistant Beth Morris

11 **Others:**

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| 12 Human Resources Director Hall | North Star Destination Strategies |
| 13 Fire Department Chief Olson | Jennifer Williams, Community Brand Supvr. |
| 14 Community Affairs Director Yim | Davi Sprenkel, Strategies Planner |
| 15 Finance Director Moir | Will Solomon, Research Manager |
| 16 Economic Development Director Kleitsch | Members of the Visioning Task Group |
| 17 Project Tourism Manager Monroe | |
| 18 Assistant Fire Chief Gates | |
| 19 Assistant Fire Chief (EMS) Macke | |

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21 **Discussion: Citywide branding Consultant Introduction and Project Briefing**

- 22 • Ms. Jennifer Williams from North Star Destination Strategies delivered a PowerPoint
- 23 presentation.
- 24 • Council Q&A
- 25 • Next Step: Understanding & Insights Presentation early January 2010

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27 **Continuation of Strategic Plan Presentations**

- 28 • Mayor Gough gave the opening and overview.
- 29 PowerPoint Presentations by the following departments followed by Council Q&A:
- 30 • Human Resources Department – Director Hall
- 31 • Fire Department – Chief Olson
- 32 • Neighborhoods and Community Affairs – Director Yim
- 33 • Administrative Services – Director Moir
- 34 • Economic Development – Director Kleitsch

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36 **Executive Session, if needed**

- 37 • None held.

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39 **Council President and Council Comments**

- 40 • None.

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43 **Adjournment**

- 44 • A motion was made, seconded and passed to extend the meeting for 10 minutes.
- 45 • The meeting was adjourned at 10:10 p.m.

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John Moir
Finance Director

Don Gough, Mayor